



Shawnee County Fair Association

1740 SW Western
Topeka, Kansas 66604

President Shirley Schulz
shawneecofairboard@gmail.com
(785) 260-0382

January 1, 2019

Attention Fair Sponsors:

The Shawnee County Fair Board is already preparing for the 2019 Fair season. As a potential sponsor, we wanted you to be the first to know of a new component to the Fair. The Shawnee County Fair Board has entered into a partnership with the Community Resources Council (CRC), a 93 year old, 501c3 not-for-profit corporation in Shawnee County. This partnership brings guidance to the board in business and corporate governance matters AND each donation to the fair is now recognized as an IRS Charitable donation for income tax reporting.

For over 100 years, the Shawnee County Fair has been a tradition unlike any other in this county. We strive to work with community groups, individuals, and youth organizations like 4-H and FFA to help further the skills & passions of the citizens of Shawnee County. We provide a community meeting place to share ideas, products, and family fun.

For the youth in programs such as 4-H and FFA, the fair provides a place to showcase items which they have made, collected, grown, and built to members of their community. This opportunity encourages them to continue with their passions and helps spark that competitive drive that can only help further a person as they get older.

The fair also offers a variety of open classes, that are available for the public of all ages to enter that will receive similar prizes and the always sought after purple grand champion ribbon. There are fun and exciting events that all can enjoy such as the pedal tractor pull, mutton bustin', watermelon feed, various other kid activities and the famous HOT pickle-eating contest. We also invite the public to join us for a free concert on Friday evening of the fair, and a children's concert Friday morning at the Expocentre. In our inaugural children's concert, we had Jim "Mr. Stinky Feet" Cosgrove which was well attended and enjoyed by all ages. Our sponsor for this activity is already working on a great new experience which will be announced later on this Spring. Both concerts are free and are fantastic opportunities for the public of all ages to come out and enjoy a fun-filled and free morning or night out with the family.

This year the Shawnee County Fair will be held July 25-28, 2019, at the Kansas Expocentre in Topeka. The Fair Board is seeking sponsors like you to help accomplish our goals of bettering the community while keeping the fair a free event for all participants and visitors. If you have any questions regarding a sponsorship please contact any member of the Fair Board at the email address above. You are also welcome to join us at any of our regularly scheduled Fair Board meetings that take place at 7pm on the 4th Tuesday of every month in the upstairs conference room of the Shawnee County Extension Building.

Thank you for considering this opportunity. The Shawnee County Fair looks forward to having you as a sponsor this year. Please send a letter of commitment to us, or complete and mail the attached form to indicate your sponsorship by May 1, 2019:

Mail: Shawnee County Fair Association
1740 SW Western
Topeka, KS 66604

Email us at: shawneecofairboard@gmail.com

Thank you!
Shawnee County Fair Board Members

**2019 SHAWNEE COUNTY FAIR
SPONSORSHIP LEVELS**

(Now in partnership with Community Resources Council, a 501c3 Not-for-Profit Corporation)

Champion Sponsor – \$500 and over

As a Champion Sponsor, you will be supporting the entire fair, but you can also have your choice of public and 4-H events to have your name on as a sponsor or co-sponsor. Your name (or company name) will be on our Champion emblems located at various locations around the fair and will be displayed for the duration of the 2019 fair. Additionally, you will receive the following:

- Listed as a sponsor in all of the following:
 - Purchased fair advertising (if sponsorship received by May 1, 2019);
 - Fair board social media advertising;
 - Fair board website;
 - Announcements at the concert and the event which you choose to sponsor;
- One 8-foot table exhibitor space at no charge for the duration of the fair;
- Display of your ___ x ___ banner throughout the fair (your banner will be moved to Landon Arena and prominently displayed there during the concert as well);

Reserve Champion Sponsor – \$250 - \$500

- Listed as a sponsor in all of the following:
 - Purchased fair advertising (if sponsorship received by May 1, 2019);
 - Fair board social media advertising;
 - Fair board website;
 - Announcements at the event which you choose to sponsor;

** Due to cost and logistics, the fair board is unable to produce the banners, so you will need to provide the banner of your choice to us for display.*

**2019 SHAWNEE COUNTY FAIR
SPONSORSHIP COMMITMENT**

Company (or Individual Sponsor) Name: _____

Mailing Address (include city and zip code): _____

Contact Person: _____

Phone: _____ **Email address:** _____

I would like to sponsor at the following level:

Champion (\$500 and over)

Reserve Champion (\$250 - \$500)

If you are sponsoring at the Champion or Reserve Champion level, please list here the event you would like to sponsor or co-sponsor:

Sponsor Opportunities

- Friday Night Free Community Concert (\$5,000+)
- Mutton Bustin (\$2,200)
- Petting Zoo (\$600)
- Porubsky's HOT Pickle Eating Contest (\$500)
- Scavenger Hunt (\$150)
- Topeka Zoo Presentation (\$300)

Awards for Open Class Competitions

- Commissioner's Bread Basket (\$100)
- County Cookie Jar (\$50)
- Decorated Cakes (\$30)
- Land of Kansas Food Basket (\$90)
- Largest Tomato/Zucchini (\$50 each)
- Hay Bale (\$100)/ Scarecrow (\$45)

Would you like to sponsor an award for an Open Class Division at the fair not mentioned above?

If yes...Open Class _____

Would you like an exhibitor space (8-foot table) at the fair? **Yes** **No**

Additional information will be provided to you closer to the fair on setting up the exhibitor space.

Do you have a banner you would like us to display? **Yes** **No**

[Due to cost and logistics, the fair board is unable to produce the banners, so you will need to provide the banner of your choice to us for display.]

If different than the company name above, please list how you would like to be announced as a sponsor:

**Please include your sponsorship check with this form
and mail to us before May 1, 2019.
To utilize the 501c3 partnership with CRC (our fiscal
agent) please make checks out to CRC with a memo of
Shawnee County Fair Board.**

**Shawnee County Fair Association
1740 SW Western
Topeka, KS 66604**

Amount of check enclosed: \$ _____

Signature of Responsible Person

Name/Title

Date

**The Shawnee County Fair Board thanks you
for your sponsorship of this important event for our community!**